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MEDIA RELEASE

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Summary

BIODROGA AUSTRALIA RELEASES PREMIUM SELECTION HIGH PERFORMANCE CREAM – THE EPITOME OF LUXURY AND ANTI-AGEING CARE.

BIODROGA Bioscience Institute, a renowned skincare brand, is proud to introduce the Premium Selection High Performance Cream. This luxurious cream is a masterpiece of skincare innovation, designed to provide the most demanding skin with the best care properties. The harmonious combination of the unique Wonder-Lifting Complex, luminous 24-carat Gold Particles, and biotechnological power anti-age ingredients tighten, smooth, and strengthen the skin in a gentle way, improving its elasticity.

The Premium Selection High Performance Cream also features the Black Forest Complex, a unique blend of elderberry, fern, and moss, which strengthens skin resistance and provides it with new energy. The Black Forest Complex found throughout the new range of BIODROGA products, is derived from the tranquil Black Forest, Baden-Baden, Germany. This special complex moisturises the skin, soothes, and brings it into balance, providing relaxation and giving it a special energy that is otherwise only attained through intensive nature experiences.

With a triple anti-ageing effect, and an extraordinary density of high-quality ingredients, it lifts, evens, and tightens the skin by boosting collagen and elastin production. The density of active ingredients in this luxurious texture gives an incomparable skin feeling. 24-carat Gold Particles, highly effective high-tech components, delicate shimmer pigments, and a fragrance that appeals to all the senses - exuding pure luxury.

The Premium Selection High Performance Cream is easy to use. Simply apply it to cleansed skin and pat it in gently. The key ingredients work together to promote firmer skin full of resilience, smoothed wrinkles, and a fresh, vitalised complexion.

For more information about the BIODROGA Premium Selection High Performance Cream, please visit the BIODROGA Australia website www.biodroga.com.au

For brand guidelines and product images, please visit <https://biodroga.com.au/blogs/media-center>

Product Details

BENEFITS & EFFECTS

- The peptide complex encourages collagen and elastin production
- Shore seed butter strengthens the resistance of the skin barrier
- Gold gives the skin an instant shimmer and glow
- The luxurious texture gives a premium experience

SIZE

50ml

SKIN CONCERNS

Wrinkles and Tired & Dull

SKIN TYPES

Normal Skin and Dry Skin

APPLICATION

Apply to cleansed skin and massage in gently.

KEY INGREDIENTS

Black Forest Complex

The Black Forest Complex boosts skin energy and resilience. Elder improves hydration, fern tones skin and offers anti-inflammatory and soothing effects, while moss increases moisture balance to support the skin's barrier function. Together, they help the skin adapt to environmental stress and strengthen its resistance.

Wonder-Lifting Complex

The Wonder-Lifting Complex comprises monk fruit extract, a tetra-peptide, and a cluster of hexa and polypeptides. The complex rebuilds the skin matrix, reactivates skin hormones, and promotes collagen formation, resulting in visible skin plumping and lifting. The technology also optimises skin elasticity and resilience, visibly reducing wrinkles and increasing firmness and density.

24-Carat Gold Particles

Gold particles give the skin a subtle and luxurious glow as the gold particles refract and reflect light. The skin appears as if it has been "softened" (blurring effect). In addition, the active ingredient gold is said to have an anti-inflammatory and moisturising effect. It is also said to promote cell supply, purifies and detoxifies. It gives the skin an absolutely unique shimmer.

OPTIMAL SKIN COMPATIBILITY

- NO MICRO-PLASTICS
- NO ANIMAL INGREDIENTS
- NO COLOURANTS
- NO SILICONES
- NO LACTOSE
- NO GLUTEN
- NO PEGS